

PORTICO  
Healthnet

### Our Mission

Portico Healthnet's mission is to increase the number of people with coverage for health care services.

### About Us

Since 1995, Portico Healthnet has helped low-income, uninsured Minnesotans **enroll** in health insurance, **understand** how to use the health care system, and **access** community resources. Portico's multi-lingual, culturally competent staff help people navigate the complex process of finding and understanding health insurance. Our enrollment experts connect Minnesota's most vulnerable and difficult-to-reach residents with health coverage and care.

1995 - 2020  
CELEBRATING  
25 YEARS!

2 0 2 0  
Annual  
Report

## COVID-19 and Health Care Access

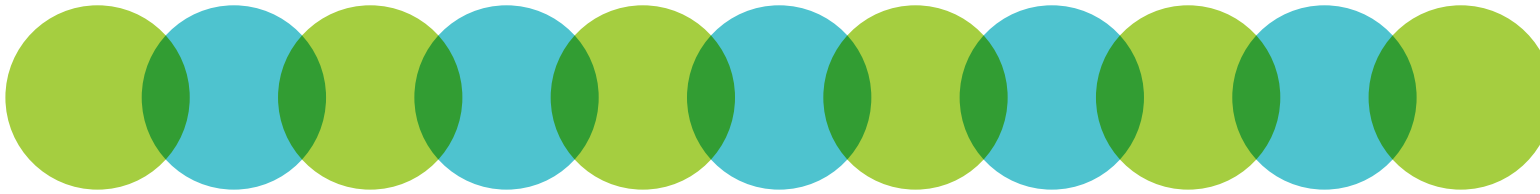
In March 2020, Minnesota's Governor declared a public health emergency as a result of the COVID-19 pandemic. Portico quickly transitioned to a remote service model and continued to serve clients with minimal disruption.

In the months that followed, hundreds of thousands of Minnesotans lost their health insurance. Many lost jobs and their employer-sponsored insurance for their entire family. Others were parents who left jobs to focus on their children's distance learning needs. Many people were overwhelmed managing day-to-day life and were not thinking about health insurance or if they may qualify for more affordable coverage. Without health insurance, most people cannot afford the cost of health care.

Never has it been more important for Minnesotans to have access to health coverage and care. Portico's health insurance eligibility knowledge, systems navigation experience, and personalized client advocacy is critical in helping Minnesotans access coverage so they can get health care when they need it most.







# 2020 Client Outcomes

24,317

People Reached  
Through Outreach

4,851

People Successfully  
Enrolled in Health  
Insurance

2,571

People Referred to  
a Health or Social  
Service Resource

8,908

People Served



## What Portico Clients are Saying:

*"You were clear and precise. And you solve(d) all my doubts."*

*"The person on the other end was very helpful, informational and sincere."*



# Client Story

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Juan lost his job due to the COVID-19 pandemic. As a result, his entire family lost their health insurance. Portico's navigator helped Juan and his family enroll in Medical Assistance, a government-sponsored health insurance plan for people with no- or low-income.

Juan's young daughter Julia had complex medical needs that couldn't be treated by their primary care physician. The physician referred Julia to a new provider. When there were problems with the referral, Juan reached out to his Portico navigator for help. Juan and his wife speak Spanish and struggled to navigate communication between the two providers.

Portico's bilingual navigator was able to facilitate communication between Juan and both clinics. Julia received the care she needed and the family felt supported during this stressful time.



## Health Equity and COVID-19

Health disparities due to race have long existed for Black People, Indigenous People, and People of Color (BIPOC). In 2020 these Minnesotans were also disproportionately impacted by the pandemic:

- Black Minnesotans account for 7% of the population but 9% of COVID-19 cases in MN.
- Hispanic Minnesotans account for 6% of the population but 9% of COVID-19 cases in MN.
- Latinx and Native Hawaiian/OPI MNs are testing positive for COVID-19 at 3 times the rate of white MNs.

DATA SOURCE:

<https://mn.gov/covid19/data/data-by-race-ethnicity/index.jsp>

**Portico has been serving immigrants and Communities of Color since our inception. We believe that all Minnesotans should have health insurance regardless of race, employment, geography, immigration status, or income. Our multi-lingual and culturally competent staff reflect the communities we serve and guide families through the enrollment process in their primary language.**





73%

People of Color

34%

Children Under the  
Age of 19

98%

Reside in 7-  
county Twin  
Cities Metro  
Area

45%

Speak a Language Other  
Than English as Their  
Primary Language

27%

Of Those Over 18 Years Old  
Do Not Have a High School  
Diploma or Equivalent

80%

Household Income  
At or Below 200% of  
Federal Poverty Level



## 2020 Client Demographics

# Client Story

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In March 2020 Binh was laid-off from her job as a result of the pandemic. She had no income and no health insurance. She was later diagnosed with COVID-19 after a visit to the ER. After quarantining at home for 14 days she continued to feel very ill and weak. However, she didn't want to return to the hospital because she had past due medical bills. A Portico partner referred Binh to Portico for expert help in getting health insurance. Portico's navigator helped Binh through the enrollment process over the phone in her native language. Binh was approved for Medical Assistance, a government-sponsored health insurance plan for people with low-income. Through her Medical Assistance coverage, Binh's prior medical bills were retroactively covered. She now has insurance to help cover any future costs and doesn't need to worry about how to pay for past medical bills. Binh can now access health care when she needs to, while she recovers from COVID-19 and begins looking for a new job.



# PORTICO HEALTHNET

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Chief Financial Officer  
Ridgeview Medical Center

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Chief Financial Officer  
Minnesota Community Care

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Allina Health

GHITA WORCESTER  
Senior Vice President, Public Affairs,  
Chief Marketing Officer  
UCare

## FINANCIALS

### EXPENDITURES & REVENUE

#### STATEMENTS OF FINANCIAL POSITION

Cash	\$604,990
Receivables	\$42,317
Prepaid Expenses	\$53,842
Grants Receivable	\$246,925
Furniture and Equipment, net	\$88,904
ASSETS	\$1,036,978
Payables	\$9,530
Accrued Expenses	\$125,776
Note Payable - PPP Loan	\$286,800
Net Assets	\$614,872
LIABILITIES AND NET ASSETS	\$1,036,978

#### Sources of Funds

Program Revenue	\$387,786
Grants and Donations	\$666,336
Government	\$748,129
Other	\$3,590
Revenue and Support	\$1,805,841

#### Uses of Funds

Outreach and Enrollment	\$1,644,298
Administrative	\$295,186
Fundraising	\$132,455
Expenditures	\$2,071,939



# PORTICO HEALTHNET LEADERSHIP

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MEGHAN KIMMEL, President

MOLLY McCORMICK, Chief Operating Officer

LEIGH GRAUMAN, Director of Policy Implementation & Training

JULIA McCARTHY, Director of Programs

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