



PORTICO
Healthnet

2024 Annual Report



Our Mission

To advance equitable access to health coverage for all Minnesotans

About Us

Since 1995, Portico Healthnet has helped Minnesotans enroll in health insurance, understand how to use the health care system, and access community resources. Portico's multi-lingual, culturally aware staff help people navigate the complex process of finding, understanding, and using health insurance. Our enrollment experts connect Minnesotans most in need with health coverage and care.



2024 Client Outcomes

34,225

people reached
through outreach

57,953

individual services
provided



10,855

submitted health
insurance applications



Organization Updates

2024 was another year of significant impact and support for Minnesotans in need of health care. Portico served over 22,000 people and successfully enrolled more than 9,000 individuals in public health programs and qualified health plans on MNSure. Portico hired our first navigator in greater Minnesota, Worthington, and we continue to provide both virtual and in-person services allowing for even greater reach. Last year, we served people from over 60 Minnesota counties.



We also generated significant additional philanthropic support for community programming. Through that support, we increased outreach through our "pop-up" clinic model and continued to focus our community presence by bringing our expertise where most needed in partnership with other community resources.

Portico Healthnet is
Advancing equitable access to health
coverage for all Minnesotans

Health insurance enables individuals and families to access the health care they need when they need it. When people are healthy, they are better able to contribute to their families and communities.

However, applying for health insurance can be complex and confusing. Portico helps people understand what health insurance options they are eligible for and helps them through the process of enrolling.

Client Story



Julie was experiencing a serious medical condition that caused her to faint unexpectedly. Her condition left her unable to work and her son was caring for her at home. After an initial consultation at a community clinic, she was referred to a neurologist. However, as Julie no longer had employer-sponsored insurance, she did not have the health insurance needed to access specialist care.

The community clinic referred Julie to Portico and a Portico navigator helped her complete an application for Medical Assistance. Julie was approved the same day. Knowing Julie's situation was urgent, the navigator helped Julie call her county to obtain her medical ID number right away. With active insurance, Julie was able to schedule her neurologist appointment and get the health care she needs.

2024 Client Demographics



78%

people of color



36%

children under
the age of 19



61

unique counties served



52%

speak a language other
than English as their
primary language



33%

of those over 18
years old do not
have a high school
diploma or
equivalent



71%

have household
income at or below
200% of federal
poverty level

Board of Directors

Dana Erickson

President and Chief Executive Officer
Blue Cross and Blue Shield of Minnesota

Richard Magnuson, Treasurer
Chief Financial Officer - Retired
Allina Health

Juventino Meza
Nonprofit Executive and
Leader of Civic Engagement

Kimberly Parrish
Consultant

Ana Pottratz Acosta
Associate Professor of Law
Mitchell Hamline School of Law

Stephanie Radtke
President
Portico Healthnet

Julie J. Sonier, Chair
Senior Fellow
Mathmatica

Tobi Tanzer
Vice President, Integrity and Compliance,
Chief Compliance Officer
HealthPartners

Ghita Worcester, Vice Chair
Senior Vice President, Public Affairs,
Chief Marketing Officer - Retired
UCare

Financials Expenditures & Revenue

Statement of Financial Position

Cash	\$621,594
Receivables	223,704
Prepaid Expenses	40,785
Grants Receivable	213,807
Property & Equip Net	27,021
Other Assets	26,180
Assets	\$1,153,091
Payables	\$20,333
Accrued Expenses	167,978
Operating Lease Current	12,518
Long Term Liability	12,040
Net Assets	940,222
Liability & Net Assets	\$1,153,091

Sources of Funds

Program Revenue	\$1,866,957
Grants & Donation	746,601
Government	681,156
Other	47,522
Revenue & Support	\$3,342,236

Uses of Funds

Outreach & Enrollment	\$2,662,813
Support Costs	411,681
Fundraising	159,033
	\$3,233,527

Portico Healthnet Leadership

STEPHANIE RADTKE, President

MOLLY McCORMICK, Chief Operating Officer



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