



PORTICO
Healthnet

2021 Annual Report



Our Mission

To advance equitable access to health coverage for all Minnesotans

About Us

Since 1995, Portico Healthnet has helped low-income, uninsured Minnesotans enroll in health insurance, understand how to use the health care system, and access community resources. Portico's multi-lingual, culturally competent staff help people navigate the complex process of finding and understanding health insurance. Our enrollment experts connect Minnesota's most vulnerable and difficult-to-reach residents with health coverage and care.



2021 Client Outcomes

6,355

people reached
through outreach

12,158

people served



5,555

people successfully
enrolled in health
insurance

2,123

people referred to a
health or social service
resource



Organization Updates

While the COVID-19 pandemic continued in 2021, Portico kept its commitment to helping Minnesotans access health coverage and care. Portico continued with a remote service model while making changes to staffing and technology to become more efficient and to better serve client needs. Portico also established a revenue-generating contract model with local health related organizations.



Health disparities due to race continue to impact Minnesotans of Color. To reflect Portico's ongoing commitment to increase access to health coverage and care for all Minnesotans, Portico changed our mission statement to reflect our work to increase health equity.

Portico Healthnet is
Advancing equitable access to health
coverage for all Minnesotans

Health insurance enables individuals and families to access the health care they need when they need it. When people are healthy, they are better able to contribute to their families and communities. However, applying for health insurance can be complex and confusing. Portico helps people understand what health insurance options they are eligible for and helps them through the process of enrolling



Client Story

Julie was experiencing a serious medical condition that caused her to faint unexpectedly. Her condition left her unable to work and her son was caring for her at home. After an initial consultation at a community clinic, she was referred to a neurologist. However, as Julie no longer had employer-sponsored insurance, she did not have the health insurance needed to access specialist care.

The community clinic referred Julie to Portico and a Portico navigator helped her complete an application for Medical Assistance. Julie was approved the same day. Knowing Julie's situation was urgent, the navigator helped Julie call her county to obtain her medical ID number right away. With active insurance, Julie was able to schedule her neurologist appointment and get the health care she needs.

2021 Client Demographics



79%

people of color



31%

children under
the age of 19



97%

live in the 7-county Twin
Cities Metro area



50%

speak a language other
than English as their
primary language



39%

of those over 18
years old do not
have a high school
diploma or
equivalent



79%

have household
income at or below
200% of federal
poverty level

Board of Directors

Blake Darsow
Chief Financial Officer
Midwest Radiology

Dana Erickson
President and Chief Executive Officer
Blue Cross and Blue Shield of Minnesota

Derrick Hollings
Senior Vice President, Chief Financial Officer
Hennepin Healthcare System

Veena A. Iyer, Vice Chair
Executive Director
Immigrant Law Center of Minnesota

Kimberly Parrish, Chair
Chief Operating Officer
Curran

Julie J. Sonier
President
MN Community Measurement

Joanne Sunquist, Treasurer
(Retired) Chief Information Officer
HealthEast

Tobi Tanzer, Secretary
Vice President, Integrity and Compliance,
Chief Compliance Officer
HealthPartners

Ghita Worcester
Senior Vice President, Public Affairs,
Chief Marketing Officer
UCare

Anna Youngerman
Chief Value Officer
Children's Minnesota

Financials Expenditures & Revenue

Statement of Financial Position

Cash	\$830,402
Receivables	15,005
Prepaid Expenses	54,952
Grants Receivable	197,641
Furniture and Equip, net	<u>72,975</u>
Assets	<u>1,170,975</u>
Payables	\$17,935
Accrued Expenses	115,007
Net Assets	<u>1,038,033</u>
Liabilities and Net Assets	<u>1,170,975</u>

Sources of Funds

Program Revenue	\$509,278
Grants and Donations	774,308
Government	983,901
Other	<u>18,671</u>
Revenue and Support	\$2,286,158

Uses of Funds

Outreach and Enrollment	1,658,304
Administrative	257,296
Fundraising	<u>110,069</u>
Expenditures	\$2,025,669

Portico Healthnet Leadership

MELISSA MARTINEZ-SONES, Interim President

MOLLY McCORMICK, Chief Operating Officer

LEIGH GRAUMAN, Director of Policy Implementation & Training



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